

# Your LICON distributor invites you to

We've made it easy for you to experience the unique design, production, pricing and customer service benefits other Licon switch users have enjoyed for years. Free of charge... without any strings of any kind!

**Here's all you need to do.** Ask your nearby Licon distributor (he's listed below) for a copy of the New Licon Switch Selection Guide. Pick out the model you'd like from the list of Licon lighted and non-lighted pushbutton switches and single and double break basic switches. Fill out the postage-paid card that's enclosed... and we'll take it from there!

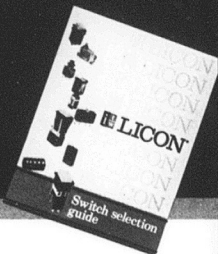
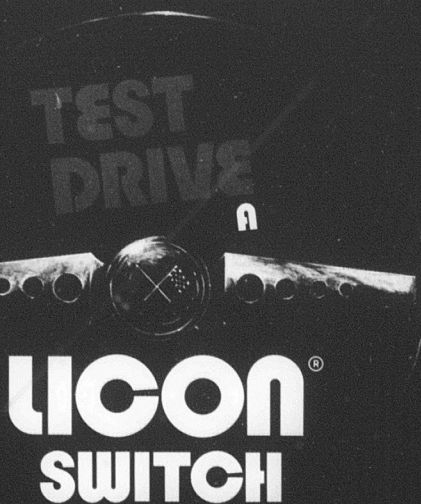
**We'll rush you the Licon switch you choose.**

You can weigh it, measure it, plug it into your product or prototype, bite it, kick it, sniff it, life test it... do whatever you want. It's yours.

You've nothing to lose. So call or write for a test drive today. Offer good in the U.S.A. only. Licon, A Division of Illinois Tool Works Inc., 6615 West Irving Park Road, Chicago, Illinois 60634. Phone: (312) 282-4040. TWX 910-221-0275.



**LICON**



## Call your LICON distributor for a TEST DRIVE

**ARIZONA**  
Phoenix/Cramer Electronics  
(602) 267-7321

**CALIFORNIA**  
Burlingame/Rose Electronics Distributing Co.  
(415) 692-5700  
Los Angeles/Electric Switches, Inc.  
(213) 660-1310  
Los Angeles/Kierulff Airline Supply  
(213) 724-6000  
Santa Clara/Fisher Brownell  
(408) 244-6182  
Sun Valley/Richey Electronics  
(213) 768-3800

**COLORADO**  
Denver/Cramer Electronics  
(303) 758-2100

**CONNECTICUT**  
Hartford/L. E. Whelan Company  
(203) 246-5694

**FLORIDA**  
Orlando/Cramer Electronics  
(305) 894-1511

**ILLINOIS**  
Chicago/Newark Electronics Corp.  
(312) 638-4411  
Chicago/Electronic Expenditures  
(312) 236-1088

**INDIANA**  
Indianapolis/IRA DIS Co.  
(317) 637-5571

**KANSAS**  
Wichita/Radio Supply Company Inc.  
(316) 267-5214

**MARYLAND**  
Kensington/Marine Air Supply  
(301) 949-1353

**MASSACHUSETTS**  
Newton/Cramer Electronics  
(617) 969-7700  
West Springfield/Tectrol Associates  
(413) 733-3695  
Watertown/Sterling Electronics  
(617) 926-9720

**CIRCLE NUMBER 172**

**MICHIGAN**  
Detroit/Fife Electric Supply Company  
(313) 963-1160  
Wyoming/Newark Industrial Electronics  
(616) 241-6661

**MINNESOTA**  
Minneapolis/Stark Electronics Supply  
(612) 332-1325

**NEBRASKA**  
Lincoln/Scott Electronics Supply  
(402) 466-8221

**NEW JERSEY**  
Hackensack/Nassor Electrical Supply Co.  
(201) 342-3737

**NEW YORK**  
Binghamton/ASI Electronics Inc.  
(607) 723-6326  
Buffalo/Summit Distributors Inc.  
(716) 884-3450  
Farmington/Hins Electronics Inc.  
(516) 420-8400

**NORTH CAROLINA**  
Winston-Salem/Kirkman Electronics  
(919) 722-9131

**OHIO**  
Akron/Akron Electronics Supply  
(216) 762-8816  
Dayton/Ecco Electronics Inc.  
(513) 228-1133

**PENNSYLVANIA**  
McKeesport/Bamo Radio  
(412) 751-5966  
Philadelphia/Pytronics Industries  
(215) 643-2850

**TEXAS**  
Houston/Lenert Company, Inc.  
(713) 225-1465  
Dallas/Wholesale Electronics Supply  
(214) 824-3001

**WASHINGTON**  
Bellevue/Bell Industries  
(206) 747-1515

**WISCONSIN**  
Milwaukee/Electronic Expenditures  
(414) 228-8100